

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Application No.: 10/652,261

Filed: August 29, 2003

Inventor(s):

Frederick B. Harris

Title: VIDEO-ON-DEMAND
AND TARGETED
ADVERTISING

§ Examiner: Salce, Jason P.
§ Group/Art Unit: 2623
§ Atty. Dkt. No: 5266-08801
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March 3, 2008

Date

RESPONSE TO FINAL OFFICE ACTION OF
November 1, 2007

DO NOT ENTER: /JS/

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

03/31/2008

Dear Sir:

This paper is submitted in response to the Office Action of November 1, 2007, to
further highlight why the application is in condition for allowance.